



Percy's campaign

www.areyoubeingbullied.com

Dear

I am taking part in a campaign to help children affected by bullying. I have knitted a mini Percy the Pigeon from the story –

'Matty-boy & The Secret Pigeon Racket'.

Written by Anita Hunt

Aimed at the 8-12 year old range.



Percy's message is – 'Are you being bullied? Please tell someone/a safe adult.'

WWPD - What Would Percy Do?



As a part of your anti-bullying policy, we thought you would be interested in hearing Matt and Percy's story.

Many people have been in contact to share their story and say that having a pet or toy when they were children, helped them when they were being bullied, being able to tell them how they felt, when they thought they were alone.

As we know, the effects of bullying can be long term if the situation isn't handled in a manner that helps both the bullied and the bully.

In the story, Percy helps Matt by being a friend to him, and gives him the confidence to tell a trusted adult, so that he doesn't need to deal with it alone anymore.

We are aiming to raise awareness about the effects of bullying and to provide a platform to discuss bullying within PSHE lessons, encouraging children to tell someone if they are affected by bullying, and find ways of implementing a safe structure for Percy's message to be shared.

We are donating this Percy the Pigeon toy to your school and hope that it will help your school look at this very sensitive subject.

For more information about the campaign and book details please visit www.areyoubeingbullied.com for further details.

Best wishes,